



MEET OUR NEW TEAM



Mary Pozzobon
CEO

Mary has a passion for identifying strategies enabling organisations to grow by building trust, creating opportunities and developing specific projects to meet key goals.



Jen Phefley
GM -Football Operations

Jens' goal for FIDA is to increase the professionalism of the league and provide support to clubs. She will continue to ensure that FIDA is able to offer intellectually impaired players the opportunity to play and enjoy football.

Hello FIDA family and friends,

As you know I officially finished working as GM with FIDA, I would like to thank everyone for your well wishes and encouragement.

Please join in in welcoming our new FIDA Team.

Mary Pozzobon - CEO

Mary has enjoyed a long journey helping and building capacity allowing people, organisations and communities do great things. She has a passion for identifying strategies enabling organisations to grow by building trust, creating opportunities, and developing specific projects to meet key goals.

Mary - “I am looking forward to connecting with the FIDA community to hear stories about the journey so far and what could be our collective story into the future. I feel excited about engaging with many different stakeholders to expand interest and generate further support from the wider community”. FIDA welcomes Mary’s commercial experience along with her people focus and interest with sport and club communities.

Mary can be contacted by email- ceo@fida.org.au

M| 0493 638 750

Jen Phefley - GM Football Operations.

Jen has spent 8 years working within the AFL Under 18 Talent Pathway and both a volunteer and employee. During that time she worked at two of the most successful talent development programs in the Oakleigh Chargers and Sandringham Dragons. Jen was also the Team Manager for the U18 Vic Metro side. In 2022 she was the Football Operations Manager at Williamstown overseeing operations for both the VFL and VFLW.

Jens’ goal for FIDA is to increase the leagues professionalism and provide support to the clubs involved, whilst continuing to ensure that FIDA is able to offer intellectually impaired players the opportunity to play and enjoy football.

Jen can be contacted by email j.phefley@fida.org.au

M|0493 210 783

Please welcome Mary and Jen, they are excited to be a part of FIDA and look forward to working with you all.

Have a wonderful 2023 Season,

Tamara Startin